

SHORT-TERM PROGRAMMES















LE HAVRE | PARIS | DUBAI | DUBLIN | OXFORD

THE FUTURE BELONGS TO EXPLORERS



Ever since its inception in 1871, EM Normandie has always been about exploring boundaries and opening new perspectives for students and graduates, companies and higher education. Its signature, "Old School, Young Mind", is a reminder that one of the oldest French Business Schools can attract youth at its core through a forward-thinking spirit and a thirst for exploration.

In a globalised world where understanding foreign cultures is essential, EM Normandie learned to expand its reach beyond its Norman roots. In addition to Caen and Le Havre, it is now established in Paris, Dublin, Oxford and, from September 2022, in Dubai. Another campus is also planned to be opened in Vietnam in 2023. With more than 1 000 international students attending EM Normandie each year, the School has put welcoming international students at the heart of its strategy. At a time when knowledge is everywhere and theory alone is not enough anymore, EM Normandie explores new learning methods to provide more tools for students to use in their future careers. From cooperative opportunities to classes taught either in French or 100% in English, everything is designed for students to grow through exciting interactive courses, flexible training programmes, and innovative learning experiences.

Anticipating future trends in technology and seeing career opportunities to be explored, the School has created new training programmes on all its campuses to provide students with tools they need to thrive in a professional environment through a combination of hard and soft skills actively sought by today's recruiters. To facilitate students integration in an ultra-competitive labour market, the School has been exploring synergies with the business world and earning trust from companies worldwide. Through innovative pedagogical approaches such as the Career Path, mandatory experiences abroad and comprehensive work-study programmes, EM Normandie puts students at the helm of their future.

Hendrik LOHSE

Director of International Affairs



We are pleased and honoured that you are considering joining us for your studies. EM Normandie is developed to support a multicultural student body. The School has fostered an international spirit, with a priority geared towards student experience.

We are committed to developing and educating leaders who will make a difference for the future. Central to our success is our ability to tranform students and impact your critical thinking and vision of the world. We will provide you enthusiastic teaching but not only, your experience will also be about intercultural awareness, adaptability, and developping your network in a global and fast changing world. We hope that you will take advantage of all the opportunities during your stay at EM Normandie: discover our campuses, region, culture, language, dive into our social life and be part of our community. Supporting you is central to our mission at the International Office and we will guide you every step of the way.

You are very much welcome here, we want you to feel at home. We wish you a tremendous stay by us! And remember, this will be one of the best experience in your life!

Laurence BOITEUX

Deputy Director of International Affairs

5,800

students

105

faculty members

100%

PhD holders amongst management lecturers

800+

external contributors and professionals

400

staff members

A WORLD-RENOWNED SCHOOL



EM Normandie is ranked 18th best French Business School in the Financial Times' ranking of the top European Business Schools, and secured 86th place in the general league table. It also ranks number 73 in the best global Master's in Management programmes (2021 ranking).



The School is ranked 78th of 159 in the annual ranking of the QS World University Rankings best Master's in Management programmes (2021 ranking). UP 5 PLACES





The international EQUIS and AACSB accreditations are a key quality measure on the world stage and confirm EM Normandie's excellence based on essential criteria: the quality, specialist academic skills and knowledge of its teaching staff, its supported research activities, the relevance of its courses, its strong international dimension, close links with companies, the strength of its student and Alumni communities, and the added value of its tailored support system.



The BSIS label measures the impact and attractiveness of business schools on their territory, in terms of finance, employment and activities. This label recognised the School's excellence of results, particularly at the economic level.



EM Normandie is a member of the Conférence des Grandes Écoles, a select group consisting of 38 French Business Schools out of some 400 institutions in France.



EM Normandie holds the Bienvenue en France label, with a maximum three-star rating, which guarantees the quality of the School's hospitality towards international students.





EM Normandie has been awarded the "Happy at School"I and "Speak and Act" labels. These two labels are based exclusively on student satisfaction concerning different items: infrastructure, academic teaching, companies network, student life, respect for the environment and confidence in the future.



For more information on accreditations and certification labels, watch this video. Become an expert on the School's quality guarantees in precisely 3 minutes!

1.000

international students

200+

international partner universities

5,000

partner companies

21,500

alumni in 100+ countries

ONESCHOOL OVER MULTIPLE CAMPUSES



CAEN

Caen is THE student city par excellence! Its city centre, its lively street bars, its numerous cultural locations, its range of initiatives for young people and its famous student carnival - the largest in Europe - make it a dream destination for living, studying and working...only a few kilometres from its sandy beaches.

The Caen campus, which was extended in 2016 to meet the standards of the best Business Schools, is only a few minutes by tram from the city centre. The campus is located at the heart of a major research and training centre and has spearheaded regional development, marketing and innovation. It is therefore the ideal place to study, expand your network and benefit from a range of student associations!



LE HAVRE

Only two hours from Paris, Le Havre has plenty to offer: it is a city on an international scale, featuring not only one of the largest ports in Europe but also a charming seaside and water sports resort, with a beach right in the heart of the city. It is teeming with opportunities for work, culture and sport!

It is a hotspot for all specialisms associated with the logistics, maritime and port industries, and the Le Havre campus, now at its new location opened in 2020, is the figurehead of digital transformation at EM Normandie. It is located at the centre of the Le Havre Normandie campus, in premises shared with the Cité Numérique (Digital City), a third space and innovation platform for the digital transition of the Le Havre economy.



PARIS

At the heart of everything, the top student city in France offers an unrivalled wealth of social, cultural and sporting activities. Take full advantage of the economic effervescence of our capital, the birthplace of many jewels of the French and global economy and a multitude of startups, and expand your career opportunities!

The new Parisian campus is ideally located just on the outskirts of Paris (17th arrondissement), in the centre of an up-and-coming urban hub in Clichy La Garenne, just outside Levallois-Perret. It shares the hub with over 7,000 businesses, including the head offices of l'Oréal, Etam, Monoprix, SNCF, Amazon France, Econocom, Eiffage, Geodis, SAP France and more.

EM Normandie is located on six campuses, based in cosmopolitan and unique cities. In order to support its international dimension strategy and increase its attractiveness and influence in the world, the School has set up an International Advisory Board, comprising academics, professionals and graduates who are experts in international development.



In 2023 a new campus will open in Ho Chi Minh City, Vietnam.

To find out more, follow EM Normandie's news on social media.











DUBAI

With its prime geographic location in the United Arab Emirates, Dubai is a highly sought-after innovation and research hub. This crucial economic hub is home to the headquarters of the largest financial institutions and is one of the most connected cities in the world. Dubai is also a cultural melting pot with over 150 nationalities based there!

The campus is in a prime location in Dubai Knowledge Park, near to shops, transport, the Palm Jumeirah island and many prestigious international universities. It is also based opposite the head offices of some of the world's major tech giants, including Dell Technologies, Cisco Systems, Huawei and Amazon Services.



DUBLIN

The Irish capital is a green and cultural city that has been riding on an unprecedented economic boom for years: it has now become one of the leading financial centres worldwide and has become a paradise for startups and big tech companies (Google, Apple, Facebook and Amazon).

Strategically located between the thriving business district and the liveliest districts of the city, the Dublin campus is the perfect location for soaking up the full atmosphere of this unique city.



OXFORD

With over forty academic institutions including Christ Church College, where Harry Potter was filmed - the city of Oxford has the largest student population in England and has plenty to offer. It is close to London, easy to navigate on foot or by bicycle, and is an idyllic setting brimming with cultural activities.

Adding a dash of British culture to the EM Normandie experience is what gives the Oxford campus its charm. Only a few hundred metres from one of the finest universities in the world, it offers an enriching experience at every level: educational, cultural and (of course) international. Its specialisms are international law and of course, because it is so close to London, fintech.

EXPLORE THE WORLD



OVER 200 PARTNER UNIVERSITIES IN 60 COUNTRIES

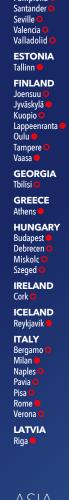
Study at EM Normandie and explore other ways of learning, thinking and living through a foreign placement with a partner university. The School has forged strong partnerships with more than 200 partner universities on all continents renowned for their excellence.



- : Destinations at a partner university
- E: Destinations at an AACSB-, EQUIS-, EPAS- and/or AMBA-accredited partner university

EUROPE GERMANY Aix-la-Chapelle Augsburg Bamberg Berlin Bremen Cologne Dortmund (Frankfurt Hamburg Ingolstadt Karlsruhe Munich Osnabrück C Paderborn C Regensburg C Sarrebruck Stuttgart AUSTRIA Graz O Vienna O BELGIUM Antwerp Brussels Liège • CROATIA Zagreb • DENMARK Odense C Sønderborg • SPAIN Alcalá de Henares Alicante (Barcelona O Bilbao Ciudad Real Granada (León C Madrid Malaga (

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E	/alladolid O ESTONIA Fallinn O
J H L (FINLAND Joensuu O Jyväskylä O Kuopio O Jappeenranta O Julu O Jampere O Jassa O
	GEORGIA bilisi <mark>o</mark>
	GREECE Athens
E [HUNGARY Budapest Debrecen Miskolc Szeged
	RELAND Cork O
	CELAND Reykjavík
E P P F	TALY Bergamo Milan Naples Pavia Poisa Rome Verona Vero
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Pamplona Santander Seville Sev
Tallinn FINLAND Joensuu Jyväskylä Kuopio Lappeenranta Oulu Tampere Vaasa
GEORGIA Tbilisi <mark>o</mark>
GREECE Athens
HUNGARY Budapest Debrecen Miskolc Szeged
IRELAND Cork
ICELAND Reykjavík
Bergamo C Milan C Naples C Pavia C Pisa C Rome C Verona C
LATVIA Riga
ASIA

Santander Seville Valencia Valladolid
ESTONIA Tallinn
FINLAND Joensuu O Jyväskylä Kuopio O Lappeenranta O Oulu T Tampere O Vaasa
GEORGIA Tbilisi
GREECE Athens
HUNGARY Budapest Debrecen Miskolc Szeged
IRELAND Cork O
ICELAND Reykjavík
ITALY Bergamo Milan Naples Pavia Pisa Rome Verona
LATVIA Riga
ASIA



LIECHTENSTEIN



RUSSIA

Chengdu Dalian Shi Guanghzou Hong Kong Shanghai Shantou • Suzhou **SOUTH KOREA** Daegu Daejeon Gwangju Incheon • Sejong Seoul

CHINA

UNITED ARAB EMIRATES Ajman O Dubai

INDIA Ahmedabad • Bangalore • Chandigarh O Ghaziabad Gurugram O

Indore • New Delhi • Udaipur •

INDONESIA Jakarta (**PHILIPPINES**

Manila O

JAPAN Beppu ONIShinomiya O Osaka 🔾

KAZAKHSTAN Almaty •

KUWAIT SINGAPORE Singapore •

MALAYSIA Kuala Lumpur O

TAIWAN Hsinchu 🛑 Kaohsiung • Minxiong
Taichung Tainan Taipei Taoyuan • **THAILAND**

Bangkok • VIETNAM Da Nang O Ho Chi Minh O



EXCHANGE PROGRAMMES



UNDERGRADUATE STUDIES



Bachelor International Management – 3rd year – Le Havre, Dublin

Master in Management (Grande École programme) – 2rd year – Caen, Paris, Dublin, Oxford

Master in Management (Grande École programme) – 3rd year – Caen, Le Havre, Dublin, Oxford



Bachelor International Management – 3rd year – Caen

Master in Management (Grande École programme) - 2rd year - Caen, Paris

Master in Management (Grande École programme) – 3rd year – Caen, Paris

G

GRADUATE STUDIES



Master in Management (Grande École programme) - 4th year
International Management (Global Track) – Le Havre, Oxford

Strategy and Consulting – Paris

Master in Management (Grande École programme) - 5th year

• Artificial Intelligence for Marketing Strategy - Paris

Banking, Finance and Fintech - Oxford

Digital Marketing and Sales – Dublin

Financial Data Management - Paris

International Business – Le Havre

International Events Management – Paris

International Logistics and Port Management – Le Havre

International Marketing and Business Development – Caen

• Marketing and Digital in Luxury & Lifestyle - Paris

Supply Chain Management - Le Havre

Sustainable Business Strategy - Paris, Dublin



Master in Management (Grande École programme) - 5th year

Audit and finance – Le Havre

Digital Entrepreneurship – Paris

Human resource management – Paris

Marketing strategy and commercial development - Le Havre

Supply chain, logistics and innovations – Le Havre

Master in Management (Grande École programme) - 4th year :

Master in Management (International at Home) – Le Havre

Master in Management (Expertise Track) – Le Havre, Caen



FOCUS ON BUILDING PROFESSIONAL SKILLS

EM Normandie helps you develop skills throughout your study path with internships, co-op programmes, in-company junior consulting projects and challenges, as well as meeting with professionals to give you the opportunity to build a unique professional profile that matches your personality and skills.

ENGLISH AND FRENCH TRACKS

Speaking French is not a prerequisite to join EM Normandie, as most programmes are taught in English on both Undergraduate and Graduate levels. Language courses can be offered in French as well as Chinese, Spanish, Italian, German, Russian, Portuguese, Arabic, and others upon request. Taking into account that a language class is subject to a minimum number of enrolled students.

FRENCH AS A FOREIGN LANGUAGE

The exchange programme's offer also includes a specific French Language and Culture class which is accessible from beginner to advanced level. The course combines exercises in listening, writing and speaking. Students will also participate in role-playing games in order to learn or improve their French. This class will be available on all campuses providing a sufficient number of students enrolled. (non credit bearing)

DUAL DEGREE PROGRAMMES

EM Normandie provides a number of dual degree agreements for the Bachelor's Degree in International Management and the Master's Degree in Management (Grande École programme) with international partner universities, allowing students to obtain two fully recognised degrees from both their home university and EM Normandie.

Students can be helped with their internship search and benefit from all Career Path services:

- Training modules on campus and via e-learning,
- Individual coaching sessions,
- Co-development and feedback workshops,
- Personal development tools and online platforms.

They can also access a network of 21,500 EM Normandie alumni to assist them with their job search after graduation.

SHORT-TERM PROGRAMMES

SUMMER & WINTER SCHOOL

Come and embark on a unique study experience with a diverse group of international students. During our international summer and winter school, students get the opportunity to learn within a cross-cultural environment, put knowledge into practice, benefit of business and cultural visits as well as social events and services to facilitate their integration and orientation.







Reasons to join:

- Participate in a 2 or 4 weeks international experience
- Earn 6 to 12 ECTS (one course of 6 ECTS represents 30 contacthours + self-study time. See syllabus for more details.)
- Sharpen your knowledge and skills within a variety of business subjects.
- Build your network and exchange with international experts.
- ▶ Enjoy business meetings, cultural visits as well as social events

DATES

From 1 to 14 July 2022 (Le Havre) From 15 to 28 July 2022 (Paris)

DESTINATION

Le Havre or Paris

TESTIMONIALS



TAILOR-MADE PROGRAMMES

EM Normandie has over 25 years of experience in running short-term programmes for undergraduate, graduate and post-graduate students.

From 1-day customised seminars to 6-week seasonal schools, short-term programmes combine academic input with industrial and cultural excursions so that participants can benefit from a unique experience of business and culture in France. Visits are organised to companies and institutions as well as to sites of cultural interest. In addition, students may earn ECTS credits. For professionnals, we can also arrange the tailor-made programme which suits your expectations, mixing theory and practise with international lecturers and over 5000 partner companies in France.

The academic input can be based on themes such as:

- HR and brand leadership
- Cross-Cultural Management and Intercultural Competences Business Start-up
- Entrepreneuship
- Digital Marketing
- Global Marketing
- **Entertainment Marketing**
- Innovation and Sustainability
- Logistics and Supply Chain Management
- **Technology Innovation Management**
- Digital Workplace

Cultural excursions:

- Paris
- D-Day beaches
- Étretat
- Le Havre
- Deauville
- Mont-Saint-Michel



I went to EM Normandie Business School to complete my 1-month Global Study Programme and it has been a wonderful experience studying there... the knowledge gained is of great importance. The modules offered were relevant and helpful. I also went through a module of cross-cultural differences, which helped me adapt to a different culture. Thank you for such an amazing opportunity!

Rudrajoy, India



Classes were fun and were able to cover the foundations of each course on a condensed schedule. The highlight of my trip was probably all of the excursion trips that the school took me on.

Theeranop, USA



The experience has been the best of my life! I always feel emotional when I think of it, and EM Normandie completely changed my life!

Federica, Italy



I am grateful for having been able to take part in the Summer School. I was able to develop my skills in fields to which I would have not had access in my usual studies... On top of that, I have made many new friends around the globe!

Maximilian, Germany

For further details, please contact **Adam AHARRAM**

International Project Manager

Tel.: +33 (0)2 76 84 02 85

email: short-term@em-normandie.fr

ACADEMIC REQUIREMENTS

Open to undergraduate and graduate students providing that applicants have the pre-requisites specified in the course's syllabus.

Courses taught and assessed in English

For non-native speakers of English:

B2 level CEFR (equal to TOEFL IBT 72, IELTS 5.0, TOEIC 750) is highly recommended.

ACCOMMODATION & SERVICES

EM Normandie will provide several options with competitive negotiated rates. Participants may also decide to make their own arrangement. Cost of housing is supported by the attendees.

THE LEARNING EXPERIENCE,

SERVICES TO STUDENTS

Airport pick-up & welcome week

The international office will reimburse students' journey from the airport/station to their housing. We also organize orientation days every semester. Throughout their first days with us, students will be invited to welcome coffees, ice breakers, intercultural workshops and many activities to get to know one another.

The HUB

The HUB is the single gateway for students once registered at EM Normandie. We have a dedicated unit within the HUB especially for international students to help them before and during their study abroad with administrative formalities such as public and private accommodation, immigration, social security etc. Each campus has an English-speaking coordinator so that students' integration can be as smooth as possible.

Students societies

EM Normandie cultivates a rich and dynamic associative life that offers each student the opportunity to lead projects and fulfill a passion. Exchange students can participate during their semester or year with us.

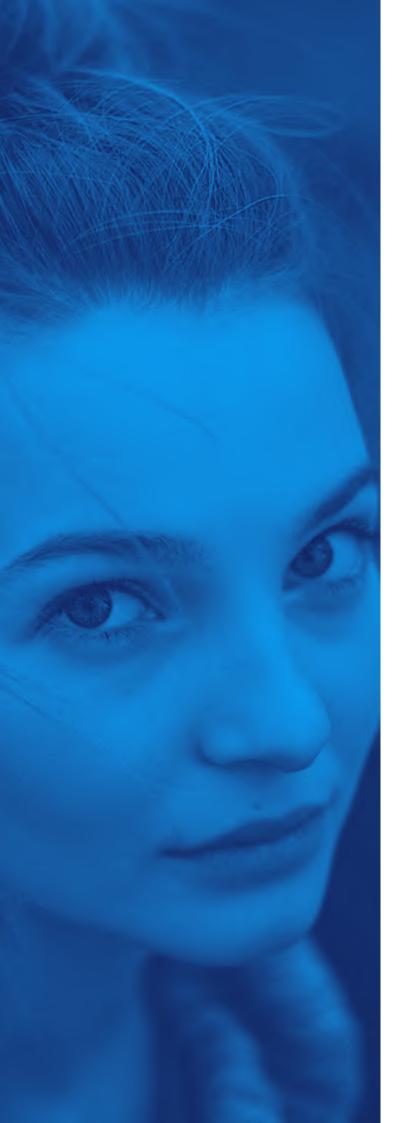
Accessibility and equal opportunities

With students' wellbeing at heart, a department is dedicated to equal rights, diversity, and opportunities. The school ensures all students a great experience each step of the way and helps accommodate students with disabilities.

Safety

Because we care about our community, EM Normandie established a safety procedure to ensure student wellbeing. We signed a partnership with IREMOS, a private security company, in order to ensure safety for our entire community. International students will be able to download a mobile app IREMOS connect, get notifications in case of incidents. They will be informed of current events happening around them, have the possibility to sign up for a safety check and remain connected with our staff until they are safe.







DEVELOP YOUR SKILLS IN AN INNOVATIVE, DIGITAL ENVIRONMENT

In order to provide cutting-edge education to keep up with changes in the modern world and meet the requirements of recruiters, EM Normandie has adopted an approach of constant innovation. A major advantage that will set you apart from the rest, both now and in the future.

This constant challenge involves ongoing changes that fall within an increasingly important commitment: the commitment to ensure that you will learn by doing, which plays an essential part in developping your skills. Our courses are therefore made up of a combination of projects, pathways, case studies, serious games, escape games, study trips, field data analysis, business simulations and group work, and they strike the ideal balance between theory and practice.

The dedicated research carried out by teaching staff bolsters the teaching itself and provides an objective look at changes in the world. Furthermore, the School holds three research chairs funded by regional, national and international companies: "Skills, Employability and HR Decisions", "Digital Transformation Management" and "Entrepreneurial Models in Agriculture". And, because the School is a firm believer in passing on knowledge, the lecturer-researchers share their expertise on the EM Normandie bloo

www.blog.ecole-management-normandie.fr

EM Normandie is going one step further and becoming a pioneer in SmartEducation! Among the few Business Schools with an EdTech department, it combines its expertise in educational technology with its sound knowledge of engaging pedagogy. Teachers, course material designers, scriptwriters, multimedia specialists, working with digital and education technology collaborate on a daily basis, explore new methodologies, to give you an ever more immersive, interactive, gamified and tailored learning experience. A meeting point called QUALIA that allows you to play an active role in your success.

Enjoy creative and engaging lessons with Flex rooms. Put your knowledge to the test in real life situations and discuss your ideas. Discover XPerience Rooms and their skill-building spaces. Watch recordings of your courses whenever you need to revisit trickier concepts. Access thousands of online resources 24 hours a day with the Digital Learning Center. Learn how to use technology of the future in the XPerience Labs. Take advantage of tailored support thanks to Artificial Intelligence. Learn better on courses designed based on neuropedagogy. Immerse yourself in the courses of the future.

HOW TO APPLY

Each semester, we welcome exchange students on our campuses. We trust our partner universities to select students in accordance with our fields of expertise and prerequisites. To apply and study with us, please find below the admission process, deadlines, and requirements.

	FALL & FULL-YEAR EXCHANGE	SPRING SEMESTER
NOMINATION DEADLINE	MAY 15 TH	OCTOBER 15 TH
APPLICATION DEADLINE	MAY 31 st	OCTOBER 31 st

NOMINATION

Once the student has been selected, the home university has to fill out an online nomination form. An invitation to nominate students online is usually sent in February for the fall semester or full year exchange and in July for the spring semester exchange.

APPLICATION

Upon nomination, prospective students are sent a link to an application form. The following documents need to be uploaded:

- Copy of ID or passport
- Transcripts of records for the completed years of study
- Proof of English or French language proficiency (see below)

The application form, along with the uploaded documents, will be reviewed by international coordinators. Once approved, students will receive a letter of acceptance that contains their academic calendar. Login details will also be sent, allowing students to register into the school's system and access the internal portal. International coordinators will get in touch with accepted students to provide information related to airport pickup and the welcome week.

ENGLISH PROGRAMMES

Undergraduate
B2, TOEFL IBT 72,
IELTS 5.0, TOEIC 750

Graduate B2, TOEFL IBT 83, IELTS 5.5, TOEIC 790

FRENCH PROGRAMMES

Undergraduate and Graduate

B2, DELF, TCF

We accept language certificates from the home university.

Native students in French or English are waived of this requirement.

EM Normandie was a great experience for me. I loved my international colleagues, I learnt a lot about their culture back home and it got me excited about exploring more and travelling more.

> Monica - M2 International Business - Le Havre Universti Degli Studi Di Napoli Federico II, Italy

Studying at the EM Normandie was a nice experience. The facilities of the university and the support of the staff and student organizations were very positive. Especially the International Office.

> Jakob - European Business Programme - Caen Hochschule Osnabrück, Germany

I was pleasantly surprised by how practical the classes at EM Normandie were. I learned a lot by doing real negotiations, analyzing real contracts and work with real businesses. I'm happy I chose for EM Normandie. An experience I won't forget.

> Vincent - Cross-cultural Marketing & Negociation - Caen KU Leuven, Belgium

Making a lot of international friends is an experience you do not want to miss. EM Normandie will ensure you will make friends! Duncan - Undergraduate Year 3 - Oxford



5 REASONS TO CHOOSE EM NORMANDIE

DIVERSE ENVIRONMENT:

6 CAMPUSES

in France, England, Ireland and United Arab Emirates with multiple nationalities.

A TRADITION

ACADEMIC EXCELLENCE

International accreditations (AACSB, EQUIS) and rankings (Financial Times, QS) that certify excellence in teaching, innovative learning methods and programmes quality.

EARNING **EXPERIENCE** An innovative technology relying on digital tools to fosteer student participation and implication.

VARIETY

of student services

- Welcome week
- Airport pick up
- Students societies
- A VIBRANT CAMPUS LIFE Become a member of the EM Normandie community by joining one of our many students societies

Contact international office: international@em-normandie.fr **More information on EM Normandie and its programmes:**

www.em-normandie.com/en

INTERNATIONAL OFFICE CONTACT

international@em-normandie.fr

CAEN

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PARIS

30-32 rue Henri Barbusse 92110 CLICHY Tél.: +33 (0)1 75 00 00 76

DUBAI

Block 14, 3rd floor DUBAI KNOWLEDGE PARK

DUBLIN

Ulysses House 22-24 Foley Street DUBLIN 1 - D01 W2T2 Tél.: +35 3190 111 75

OXFORD

Jericho Building - Oxpens Road OXFORD OX1 1SA Tél.: +44 1865 681 407

























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